Malaysia Aviation Group names Bryan Foong airline business CEO, Low Wen Long strategy chief

thestar.com.my/business/business-news/2026/01/21/malaysia-aviation-group-names-bryan-foong-airline-business-ceo-low-wen-long-strategy-chief

The Star Online January 21, 2026

Low Wen Long (left) and Bryan Foong Chee Yeong (right)

PETALING JAYA: Malaysia Aviation Group (MAG) has appointed Bryan Foong Chee Yeong as chief executive officer (CEO) of airline business and Low Wen Long as group chief strategy officer, effective Feb 1, 2026.

Reporting directly to president and group CEO-designate of MAG, Captain Nasaruddin A. Bakar, MAG said these appointments will strengthen the group's leadership at a pivotal stage as it advances its Long-Term Business Plan 3.0 (LTBP 3.0), driving growth in its core businesses and ensuring financial stability.

"As CEO of Airline Business, Foong will be responsible for steering the strategic direction and performance of MAG's global and segmented airlines portfolio, including Malaysia Airlines, Firefly, and Amal.

"A respected leader within the organisation, Foong currently serves as group chief strategy officer, where he has played an instrumental role in the Group's financial restructuring during the Covid-19 pandemic and supported its return to profitability."

Meanwhile, Low will lead the formulation and execution of the group's enterprise-wide strategy across its key business portfolios to support sustainable growth and value creation.

“Since his appointment as Head of Corporate Strategy in 2018, Low has played a pivotal role in shaping the group’s transformational roadmap under LTBP 2.0 and LTBP 3.0, driving long-term fleet planning, network optimisation and strategic initiatives that have strengthened MAG’s market position and accelerated its growth ambitions.”

As Nasaruddin assumes his full role as president and group CEO of MAG on Feb 1, he will continue to be supported by a seasoned executive team, Mohd Nadziruddin Mohd Basri, CEO of Aviation Services and Philip See, CEO of Loyalty and Travel Services.

“This core leadership - ensuring coordinated expertise across MAG’s three core business areas including Airline Business - is further bolstered by the recent appointments of Amran Mohd Tomin as group chief people officer and Ong Min Hui as group chief transformation and customer experience officer.”

Separately, AGX Group Bhd announced that it had entered into an Air Freight Forwarding Services and Customs Brokerage Services Agreement with Malaysia Airlines Bhd (MAS).

In a Bursa Malaysia filing, AGX said it had been appointed as a services provider of MAS to provide air and sea freight forwarding services and customs brokerage services for the shipment of various aircraft parts and other goods contacted to or intended for the operation of MAS, for a period of three years effective from Dec 1, 2025 until Nov 30, 2028.